Greater connectivity between citizens, organisations and government is an inevitable reality. As the pace of change continues to snowball, expectations of connected-citizens and employees will consequently increase, meaning interagency collaboration across government will become essential.



Over 34 citizens want to manage all or most of their government services online



Taxation

50%



Pensions & benefits 43%



Employment services 41%



93% have desire to manage local government services online



Book a doctor's appointment 74%



Report an issue in the community 63%



Access to medical test results **56%**



41% of the UK population already interacted online with public authorities in the last 12 months¹

¹Source: Connecting Nation Delivering digital Government to the citizens



The challenge facing government

Digital transformation is top of the agenda for the public sector; however government is faced with the dual challenge of delivering smarter services to citizens while simultaneously reducing cost.

5 trends driving digital government

Facilitating social integration

Digital tools have the potential to help citizens and civil servants come together in a shared vision of success. But training and investment is needed to ensure that those who need them can make best use of the services.



People-centric services

Meet citizen's expectations by adopting always-on, omni-



Greater operational agility Thanks to new standards in security, it's becoming easier

for government to facilitate co-operation with and between partners.



Managing a shifting workforce

There needs to be a shift from traditional to digital tools, but also the larger cultural change that comes with such a

Delivering on potential

move.

transformation Adopting digital and mobile innovation can lead to increased engagement, greater

Achieving readiness through digital

It can help you achieve readiness in three key areas:

efficiency of service delivery and a more ready government.



Vodafone's communication expertise enables direct

interaction between citizens and government through a huge range of channels – putting users at the heart of what departments do.



We're experts in helping

organisations become more flexible, both in terms of how they manage resources and react to changes in the landscape.



employees Helping you close the

public sector's digital skills gap by attracting the next generation of employees with the right skills.

To gain a deeper insight into

the challenges of becoming

a digital government,

download the full report.

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